
Micro-Minutes for Nicole Tomcho and Szebastian Onne G. S.

SESSION DETAILS: WEEK 18, May 07, 2021 (AEST)

AGENDA:

- 1) iSELF-SCAN Show
- 2) Nicole Tomcho's website

1) iSELF-SCAN Show:

- a) The show will primarily air on the following channels
 - i) iCEL-SCAN Facebook Group
 - ii) Mentalpreneurs YouTube
 - iii) Mentalpreneurs Periscope
- b) First few episodes will remain publicly available for free, evergreen.
- c) In near future, only paid members will be able to access full shows for life of their membership, others will just be able to tune-in LIVE and until a few days later and then it vanishes from the public eye and moves to paid membership area.
- d) Premiere Episode: May 15, 2021 at 4 PM EST
 - i) TOPIC: Host Introductions and Accountability (Opening) : details in OneNote
- e) Second Episode: May 22, 2021 at 4 PM EST
 - i) TOPIC: Accountability and Behavioral Patterns (Segway from Week 19)

2) Nicole Tomcho's Website:

- a) Introduction Section Header
- b) Starter/Intro Package (Max 2 weeks or 2 hours)
- c) Complete Mentorship Package (elaborate package with 6 months or longer contract)
- d) Reiki Sessions
- e) 1144 Highlight Section

Szebastian's Branding and Marketing Notes for website: People should experience the intro package as a beginner's step and see mentorship contract as something to they must earn Nicole's trust to qualify for. Focus should be to make it a reward and not a sale, hence instilling more confidence into the buyer. Focus on 11 (Abundance) and 44 (Protection) as well on the website and in overall branding idea.

Preferred domain – NicoleTomcho.com

If unavailable – NicoleTomcho1144.com

Only the official website will be NicoleTomcho.com and all other places on Social will be NicoleTomcho1144.

Nicole Tomcho

Szebastian Onne

Sanjit Kumar

Santosh S. J.

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